

CityZen

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CityZen
Interreg Europe



European Union
European Regional
Development Fund

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INTERREG Europe

1st phase:



- Stakeholder group definition;
- Sharing best practices, ideas, and knowledge;
- Production of Action Plan.

2nd phase:



- Implementation and monitoring of the action plan developed;
- Development of pilot actions.

CityZen Project

Cityzen project

Topic:

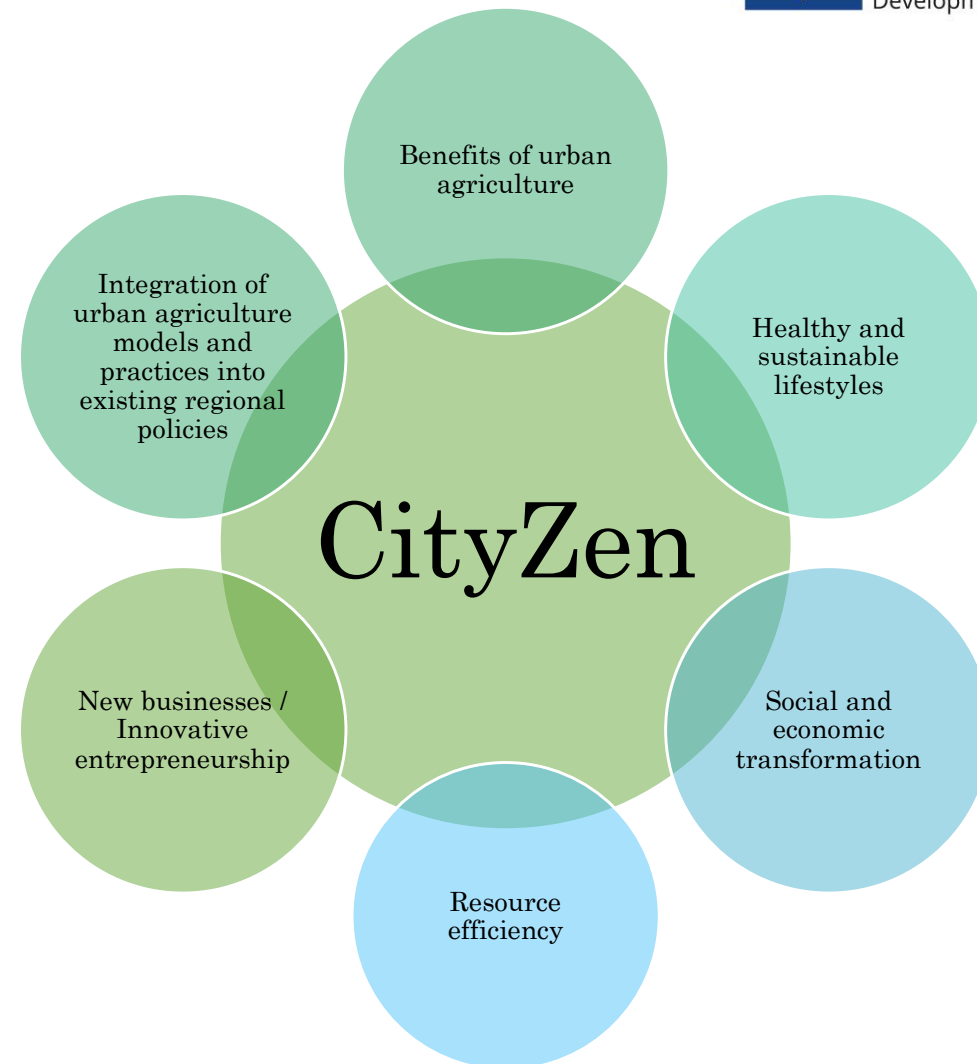
- Environment and resource efficiency

Budget:

- 1.077.221,00 €

Duration:

- From 1 August 2019 to 31 July 2023



Partners



Regional
Development
Fund of
Central
Macedonia

Objectives

- Enhance and leverage innovation and business models based on the values of the urban agricultural ecosystem;
- Promote urban agriculture as a successful way for economic and social transformation;
- Create knowledge regarding urban agriculture-oriented policies, initiatives and business models;
- Support decision making and leverage the efficiency associated with actions in this area.

Expected Results

- 5 Action Plans;
- Marketplace of best practices;
- Serious gaming;
- Accelerators for policy makers;
- Definition of methodology and guides regarding the change of landscape in cities related to urban agriculture.

Good Practices

Santo Amaro Market

(Mercado de Santo Amaro)

Main objectives:

- Provide a place for producers to sell their produce from urban agriculture;
- To make it possible for all producers to have a place to sell their products, without the need for bureaucratic procedures.



Santo Amaro Market

(Mercado de Santo Amaro)

Impact:

- Social transformation;
- Market accessibility for local producers;
- Close connection between.



Urban Farming in Beja

(Horta Urbana em Beja)

Main objectives:

- Allocation of small plots of land to families;
- Use of spaces initially intended as green areas, in urban housing subdivision projects and transformation into vegetable gardens, within the urban perimeter of the city.



Urban Farming in Beja

(Horta Urbana em Beja)

Impact:

- Ensure self-sufficiency through quality products;
- Promote eco-sustainability;
- Create more involvement with neighbors and a sense of community and belonging;
- The municipality provided a regulation to properly identify the rules and accessibility available.



Mértola Food Network

(Rede Alimentar de Mértola)

Main objectives:

- Empower organizations, communities, producers, educational community;
- Improve production factors, strengthen productive capacity, add value;
- Implement short circuits for consumption;
- Experiment with solutions for a more sustainable future.



Mértola Food Network

(Rede Alimentar de Mértola)

Impact:

- Sufficient local production volume;
- Local products from the Mértola Food Network are cheaper;
- Involve the community;
- Greater presence of local and seasonal products;
- Becoming a more inclusive, resilient, safe and sustainable territory;
- New ways to develop the local rural economy.





Thank you!!

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